



Boss Fight Studio Opens Pre-Orders for their Flash Gordon™ Line of Figures Timed to the 40th Anniversary of the Cult-Classical Film

**Boss Fight Announces the First Hero H.A.C.K.S. Licensed Characters
Building on the Popular Vitruvian H.A.C.K.S. Line**

"Klytus, I'm bored. What Plaything Can You Offer Me Today?"

New York, February 20, 2020 – Boss Fight Studio, in conjunction with King Features Syndicate, home to some of the world's most popular entertainment characters, is excited to announce pre-orders for the first Flash Gordon figure - 40th Anniversary Flash Gordon with collectible lunchbox.

"Working on the Flash Gordon line has been a blast," says Andrew Franks, art director at Boss Fight Studio. "Developing both the movie and classic comic characters means we get to imagine each character in different ways. The first Hero H.A.C.K.S. characters to be released will allow our fans to build their collections and continue customizing in a special way."

The first figure in the mixed movie and comic strip line, movie version Flash Gordon features extensive articulation, multiple hands, multiple heads and a "football" accessory. This special pre-order version comes packed in a collectible metal lunchbox featuring both classic and brand-new Flash Gordon art. Designed for play, display and customization, [movie version Flash Gordon can be pre-ordered now](#) for Q3 delivery.

"This line of figures evokes strong memories of the comics I read as a child and the movie I continually rewatch as an adult," shares Erik Arana, art director for Boss Fight Studio. "The poseability of these figures allows fans to imagine all the adventures on the planet Mongo."

"We're thrilled to have Boss Fight Studio on board to launch this special line of Flash Gordon figures," says Jarred Goro, vice president domestic licensing, King Features. "They are true Flash Gordon fans who invested their passion and brand knowledge into the development of this highly collectible line down to the smallest character detail. And timing couldn't be better as we kickoff of the 40th Anniversary of the 1980 film.

The Flash Gordon comic strip was first published in 1934 and was originally drawn by Alex Raymond. His incredible illustrations built a reputation for Flash Gordon as one of the most highly regarded and influential American comic strips. Flash Gordon has since been represented in a wide range of media including television and animated series, as well as full motion pictures, such as the 1980 cult-classic.

Your Space Opera Adventure Awaits. Pre-orders are live on bossfightshop.com.

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About Boss Fight Studio

Boss Fight Studio (BFS) is a creator-owned company focused on high-quality, collectible toys. BFS products are known for having multiple articulation points, which allow for innovative and creative poses. The H.A.C.K.S. line is also fully customizable, which empowers collectors to build their own characters using pieces from the range. For more information reach out to BFS at press@bossfightstudio.com or visit bossfightstudio.com.

About Flash Gordon

Created by Alex Raymond, the first Flash Gordon comic strip was published in 1934. Raymond's illustrations built a reputation for Flash Gordon as one of the most highly regarded and influential American comic strips. The comic has since been published around the world, in numerous languages including Spanish, Italian, French, Portuguese, Finnish, Norwegian, Serbian and Turkish. Flash Gordon has been represented in a wide range of media, including television and animated series, and the 1980 cult-classic motion picture *Flash Gordon*, which is celebrating its 40th Anniversary in 2020. A new full-length animated Flash Gordon film is currently in development with Fox/Disney.

About King Features

[King Features](#) is a premier producer and distributor of the world's most iconic intellectual properties and a leader in classic character licensing and franchise development. With one of the longest-running consumer products programs in the industry, King Features' portfolio includes world renowned pop culture brands such as *Popeye*®, *Betty Boop*™, *Cuphead*, *Flash Gordon*™, *The Phantom*™, *Hägar the Horrible*, *Moomin*, *Prince Valiant*® and *Mandrake the Magician*. King Features will produce *The Cuphead Show!* with Netflix Animation, set to debut in 2020. As content syndication specialists, the company distributes beloved comics such as *Blondie*, *Beetle Bailey*®, *Mutts*™ and dozens of others as well as columns, editorial cartoons and puzzles across multiple platforms and content providers around the globe. King Features is part of [Hearst Newspapers](#), which publishes 24 dailies and 52 weeklies, including the *Houston Chronicle*, *San Francisco Chronicle* and *Times Union* (Albany, New York), and operates local digital marketing services and directories.